

Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31/2012)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Hilasal Mexicana, S.A.B. de C.V.
Km 9.2 Carretera a El Salto via El Verde
Corredor Industrial
El Salto, Jalisco 46680 MEXICO

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation- State: _____
☒ Other Company

Citizenship (see guidelines) Mexico

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) April 1, 2011

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Eke Tekstil Industry Trading Corporation

Internal

Address: Organize Sanayi Bolgesi Servergazi Caddesi

Street Address: No. 12 20065

City: Denizli

State: _____

Country: Turkey Zip: _____

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☒ Corporation Citizenship Turkey
☐ Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☒ Yes ☐ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,861,437

Additional sheet(s) attached? ☐ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

United States Trademark Registration for the mark HYDROCOTTON

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Matthew C. Henderson

Internal Address: Hunter, Maclean, Exley & Dunn, P.C.

Street Address: Post Office Box 9848

City: Savannah

State: Georgia Zip: 31412-0048

Phone Number: (912) 236-0261

Fax Number: (912) 236-4936

Email Address: trademark@huntermaclean.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- ☒ Authorized to be charged to deposit account
☐ Enclosed

8. Payment Information:

Deposit Account Number 500615

Authorized User Name Matthew C. Henderson

9. Signature:

Matthew C. Henderson
Signature

5/5/11

Date

Matthew C. Henderson

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 500615 386143

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Owner : Eke Tekstil Industry Trading Corporation
Registration No. : 3,861,437
Mark : HYDROCOTTON

Honorable Commissioner of
Patents and Trademarks
Alexandria, VA 22313-1450

DESIGNATION OF DOMESTIC REPRESENTATIVE

S I R :

Matthew C. Henderson, Esq. of HUNTER, MACLEAN, EXLEY & DUNN, P.C., whose postal address is P.O. Box 9848, Savannah, Georgia 31412-0048, is hereby designated Eke Tekstil's domestic representative upon whom notices or process in proceedings affecting the above-identified application may be served.

Signed this 4th day of May, 2011

Eke Tekstil Industry Trading Corporation

By: 

Name: Cagri OVAYURT

Title: Managing Director

EXHIBIT ATRADEMARK ASSIGNMENT

WHEREAS, Hilasal Mexicana, S.A.B. de C.V. ("Hilasal"), a Mexican corporation having its principal place of business at Km 9.2 Carretera a El Salto Via El Verde Corredor Industrial, El Salto, Jalisco 45680 Mexico ("Assignor"), has adopted, owns, and is using the mark HYDROCOTTON ("Mark"), in connection with the following goods goods made in whole or in part of cotton, namely towels, curtains of textile; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein, Registration No. 3,861,437, registered on October 12, 2010; and

WHEREAS, Eke Tekstil Industry Trading Corporation ("Eke"), a Turkey corporation having its principal place of business at Organize Sanayi Bölgəsi Servergazi Caddesi No 12 20065 Denizli, Turkey ("Assignee") desires to acquire the entire right, title and interest in and to the Mark, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith desires to acquire the Mark, all applications and registrations related thereto, and in and to all renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy, and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee the entire right, title, and interest in and to the Mark, all application and registrations related thereto, and in and to all renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto

EXECUTED THIS 31 day of MARCH, 2011.

Hilasal Mexicana, S.A.B. de C.V.

By: Armando García Hernández

Printed Name: _____

Title: _____

ARmando

[ACKNOWLEDGEMENT ON FOLLOWING PAGE]